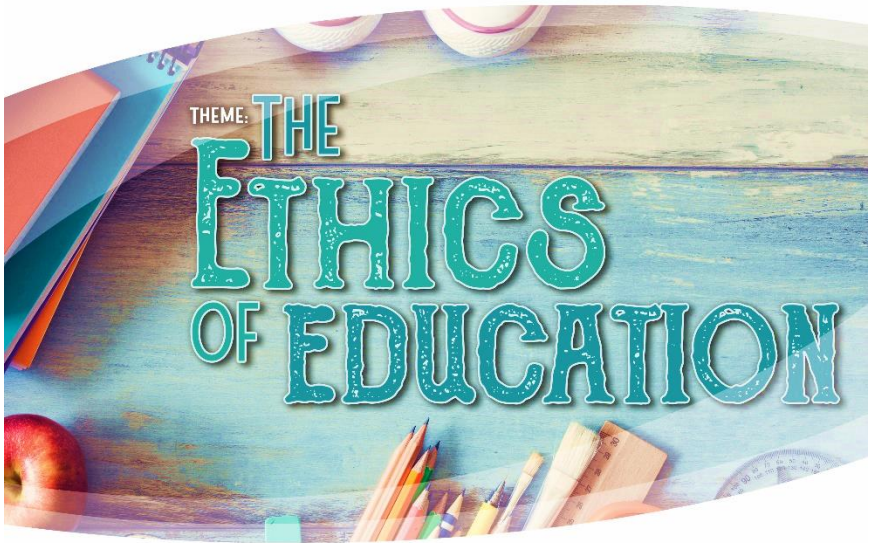


# The Ninth Interdisciplinary Conference on Applied Ethics



Friday, March 23<sup>rd</sup>, 2018

3:00 – 8:30 pm

Decker Health Science Center

SUNY Broome Community College



EDUCATION

The word "EDUCATION" is rendered in a playful, stylized font where each letter is a different color and has two thin black legs extending downwards. The letters are arranged in a slightly curved line. The colors of the letters are: E (orange), D (blue), U (red, blue, green, yellow), C (red), A (blue), T (purple), I (yellow), O (green), and N (dark blue). Each letter has two thin black legs, giving them a human-like appearance. The letters are standing on a light grey shadow.

# The Ethics of **EDUCATION**

Welcome to the 9<sup>th</sup> annual Ethics Conference at SUNY Broome. Every discipline has periodic meetings where faculty and students assemble and exchange information for a common purpose. This year, those discussions will be geared towards the topic of education and the moral principles that govern the education system in our society.

Thank you for joining us. We hope you enjoy the Conference.

## Schedule:

**3:00-3:30pm** Welcome (DH-201)

**Dr. Michael Kinney**, Associate Vice President & Dean of Liberal Arts/Learning Assistance Services

**Dr. Carol Ross**, Vice President for Student Development & Chief Diversity Officer/Executive Director, SUNY Broome

**3:30-4:30pm** Panel Discussion (DH-201)

**4:45-5:35pm** Breakout Session "A" Speakers

**Dr. Thomas O'Brien** (DH-211)

**Stephanie Malmberg** (DH-213)

**Film Screening – Part 1 of 2** (DH-118)

**5:45-6:45pm** **Poster Presentations with Professor Christine Duffy-Webb** (Klee Room)

**5:45-6:35pm** Breakout Session "B" Speakers

**Professor Gian Roma** (DH-213)

**Professor Irene Byrnes & Phi Theta Kappa** - Tiger Parenting and Tiger Educating (DH-222)

**Film Screening – Part 2 of 2** (DH-118)

**6:45-8:30pm** Dinner and Keynote Address (DH-201)

Introduction by **Dr. Michael Kinney** Associate Vice President & Dean of Liberal Arts/Learning Assistance Services

Keynote Address by **Ty Muse**, President & CEO, Visions Federal Credit Union

Q&A

## Panel Discussion – 3:30pm (DH-201)

**Orion Barber:** Mu Eta Chapter President, Phi Theta Kappa Honor Society, SUNY Broome

**Professor Irene Byrnes:** Professor of History, Philosophy & Social Science and Faculty Adviser to Phi Theta Kappa, SUNY Broome

**Professor Stephanie Malmberg:** Staff Associate, Student Success Squad; Co-lead, Achieving Success; Adjunct Instructor, Department of English, SUNY Broome.

**Professor Carla Michalak:** Associate Professor of Political Science, SUNY Broome. Currently serving on the Broome Tioga Suffrage Anniversary Committee with Assemblywoman Donna Lupardo. Carla's diverse interests include Women and Politics, American Government, and activism in the MeToo Movement.

**Ty Muse, President and CEO:** Visions Federal Credit Union

**Dr. Carol Ross:** Vice President for Student Development & Chief Diversity Officer, SUNY Broome. Dr. Ross's current portfolio includes strategically leading and supporting the following SUNY Broome departments; Healthy and Safety; Continuing Education; Bachelor Degree Partnerships; International Education; FSA, and Sponsored Programs. Dr. Ross has been engaged in Broome workforce meetings, community activism; she serves on the Binghamton University Town and Gown Board, the Greater Binghamton Education Opportunity Program; and is a member of the Apalachin Alumnae Chapter Delta Sigma Theta Sorority.

**Professor Lisa Strahley:** Associate Professor and Chairperson of Teacher Education and Early Childhood, SUNY Broome. Lisa is also SUNY Broome's Civic Education Director and a member of the National Issues Forums Institute.

## Breakout Session A – 4:45pm

**Dr. Thomas O'Brien:** Professor, Dept. of Teaching, Learning & Educational Leadership (TLEL), Binghamton University, State University of New York (DH-211)

**TITLE: Soft drinks, Subject Siloes, Synergy & Sweet Darwinian Diet Deliberations**

**DESCRIPTION:** Personally and socially relevant Science-Technology-Society (STS) "literacy" requires understanding E.O. Wilson's *Consilience: The Unity of Knowledge* (1998). Even "well-educated" people fail to see that natural and human constructed systems need to be understood and managed by considering their inherent, natural, interdisciplinary synergy. In this presentation, discrepant event demonstrations serve as an entry to historical

developments in chemistry, physics, and biology that led to the mass marketing and devastating social impacts of unhealthy sugar-laden soft drinks. This case study models how 3-dimensional, *Next Generation Science Standards*-aligned teaching and cross-curricular collaborations benefits students and serve as the basis for engaging, ethical education.

**Dr. Thomas O'Brien** is a Professor at Binghamton University's Department of Teaching, Learning and Educational Leadership. He has co-directed professional development projects funded by the National Science Foundation, the Howard Hughes Medical Institute, and the NYS Education Department. He has published a 3-volume, grades 5-12 focused series, *Brain-Powered Science Teaching & Learning with Discrepant Events* (NSTA Press) and a co-edited/authored, grades K-5 focused book, *Science for the Next Generation: Preparing for the New Standards*.

**Professor Stephanie Malmberg: Staff Associate, Student Success Squad; Co-lead, Achieving Success; Adjunct Instructor, Dept. of English, SUNY Broome. Lecturer, Dept. of Human Development; PhD Candidate, College of Community and Public Affairs, Binghamton University (DH-213)**

**TITLE: Teaching for Social Justice in the Community College Classroom**

**DESCRIPTION:** Teaching for social justice is a critical approach to designing and disseminating curricula in a manner that is culturally affirming, challenging of dominant structures and discourses, and enriches the learning of all students. Social justice education theory is a framework for teaching and learning and its implications for social action (Hackman, 2005). Transgressive pedagogies, often referred to as anti-racist pedagogies, are those that “involve multi-voiced engagement with multiple actors” with an “emphasis on co-learning, cognitive justice, and the formation and development of individual and systemic agency” (Lotz-Sisitka, Wals, Kronlid, & McGarry, 2015, p. 78). These approaches serve as a theoretical framework that inform post-secondary approaches to teaching in increasingly diverse learning environments. This workshop serves to explore these theories, as well as experiential evidence from the field, to inform a practical approach to learning to teach for social justice in community college classrooms.

**Stephanie Malmberg** is a Staff Associate and adjunct faculty member at SUNY Broome, and teaches in the Department of Human Development at Binghamton University. She is a Ph.D. Candidate in the College of Community and Public Affairs at Binghamton, and her research agenda is informed by issues of access and equity in higher education. Her research seeks to bridge the gap between theory and practice in the creation of culturally relevant and sustaining pedagogical practices within community college classrooms.

**Film Screening – Part 1 of 2 - *Teach Us All* (DH-118)**  
**Communications Department, SUNY Broome**  
**Professor Jason DeTrani and Professor Ed Evans**

OVERVIEW: Produced by the Lowell Milken Center for Unsung Heroes, *Teach Us All* is a documentary and social justice campaign on educational inequality set against the backdrop of the 1957 Little Rock school crisis... *Teach Us All* demonstrates powerful lessons from history within a timely context, emphasizing the need for unity and collective action to rectify the disparities among America's children. The *Teach Us All* social justice campaign seeks to build the capacity of students and educators to take leadership in carrying forth the legacy of the Little Rock Nine while activating broader community engagement in today's urgent movement for educational equity. Retrieved 02-17-2018 <http://www.teachusallfilm.org/overview/>

**Professor Jason DeTrani** is the Chairman of Communications and Media Arts, SUNY Broome. He is the founder of both the Binghamton Progressive Media Center and the Binghamton Photo Community Darkroom. Jason is a recipient of the SUNY Chancellor's Award for Excellence in Teaching.

**Professor Ed Evans** is an adjunct instructor in Communications and Media Arts, SUNY Broome. Ed is a recipient of the Chancellor's Award for Excellence in Adjunct Teaching.

## Poster Presentations – 5:45pm – 6:45pm (Klee Room)

**Students in Professor Christine Duffy-Webb's ECE 271: Successful Skills for Teachers course will present topics of interest based on the "Ethics of Education"**

Please stop by and converse with the students to learn about their research.

## Breakout Session B – 5:45pm

**Professor Gian Roma: Associate Professor and Chairperson of Business Programs, SUNY Broome (DH-222)**

**TITLE: Communicating and Assessing Ethical and Behavioral Performance for Students**

**DESCRIPTION:** What ethical responsibility does a student have in his or her education? How can students better prepare themselves to succeed in an increasingly demanding, changing, and competitive world? One way is to educate themselves about the basic behaviors that are necessary to achieve academic, professional, and personal goals. This session clarifies the behaviors that lead to success and shows students a methodology to accurately assess performance in several behavioral areas.

**Gian Roma** is an Associate Professor and Chairperson for the Business Department at SUNY Broome. He has a BS in Industrial Technology from the Watson School at Binghamton University, and an MBA from the Martino Graduate School of Business at Fordham University. Professor Roma's book,

"Self-Management: Understanding, Communicating, and Assessing Behavioral Competency," is used in SUNY Broome's Freshman Experience courses.

### Phi Theta Kappa Discussion (DH-222)

TITLE: **Tiger Parenting and Tiger Educating**

DESCRIPTION: **Orion Barber** (President, Mu Eta Chapter of PTK), **James Gill** (Vice-President of Media Relations, PTK), **Alexander Lewis** (Vice-President of Advertising, PTK), **Leah Best** (Vice-President of Service, PTK), **Kevin Carr** (Student Assembly VP for Student Affairs), and **Prof. Irene Byrnes** (Faculty Adviser to PTK, Associate Professor of History, Philosophy, and Social Science Chancellor's Awards for Excellence in Faculty Service and Professional Service) offer a panel discussion on the book, ***Battle Hymn of the Tiger Mother***. Author and Yale Professor Amy Chua, proposes a harder core approach to parenting. Her approach is designed to create successful children with fulfilling career options. Should educators encourage other parents to adopt Chua's methods? Would the U.S. educational system benefit from an approach to education that limits sports and fun and focuses on math, science and success?

**Film Screening – Part 2 of 2 - *Teach Us All* (DH-118) see above**  
**Communications Department, SUNY Broome**  
**Professor Jason DeTrani and Professor Ed Evans**

## **Dinner and Keynote Address – 6:45pm** (DH-201)

**Introduction to Keynote - Michael Kinney Ed.D.** Associate Vice President and Dean of Liberal Arts/Learning Assistance Services, SUNY Broome

### **Keynote Speaker – Ty Muse**

**President and CEO, Visions Federal Credit Union**

TITLE: **Education - The Great Equalizer**

DESCRIPTION:

- Empowerment of education
- Economic decision of education and student loans
- Diverse workforces

Hear a mixture of life stories and data that has built Ty Muse's personal truths. **Ty Muse** is President/CEO of Visions Federal Credit Union since 2013. Though Ty's roots are southern, he was raised in Wallkill, NY. He attended Northeastern University in Boston, MA on a track scholarship where he

attained his undergraduate degree, Masters in Accounting, and his MBA. Ty has over 25 years in the financial services industry working at institutions such as PricewaterhouseCoopers, Goldman Sachs (Controller at Archon Group – Real Estate Division), and GE Asset Management. He is also a Certified Public Accountant. Ty has received numerous awards for his efforts in supporting the community and promoting numerous causes. The Muse family sponsors and coaches a free track club of over 100 children from ages 7 and up through a partnership with Triple Cities Running Club. Ty also serves on numerous community boards and advisory councils across the country. To get a better sense of Visions Federal Credit Union and Ty's brand, watch the following link: <https://www.youtube.com/watch?v=QXaNPGRvtI>

## Q&A - 8pm (DH-201)

**Certificates of Participation will be distributed at the conclusion of the Conference (Klee Room)**



The Ethics Conference Organizing Committee members thank you for joining us.



Timothy Skinner - Co-Chairperson  
Kimberly McLain - Co-Chairperson  
Brenda Dawe  
Erin Frye  
Erin Heard  
Julianne Klepfer  
Phyllis O'Donnell  
Robin Petrus