



The Eighth Interdisciplinary  
Conference on Applied Ethics

The Ethics of  
**COMMUNICATION**

Friday, March 24th, 2017

3 - 8 pm

Decker Health Science Center

SUNY Broome Community College



REAL

Welcome to the 8<sup>th</sup> annual Ethics Conference at SUNY Broome. Every discipline has periodic meetings where faculty and students assemble and exchange information for a common purpose. This year, those discussions will be geared towards how information is presented in our society and the moral principles that govern the processes by which information is exchanged.

Thank you for joining us. We hope you enjoy the Conference.

### Schedule:

- 3:00-3:05pm Welcome (DH-201)  
Dr. Kevin Drumm, President, SUNY Broome  
Dr. Francis Battisti, Executive Vice President & Chief Academic Officer, SUNY Broome
- 3:05-3:50pm News Panel: **Real News versus Fake News** (DH-201)
- 4-4:50pm Breakout Session "A" Speakers  
Dr. Steven Call (DH-211)  
Dr. Kathy Faber Langendoen (DH-213)  
Professor Irene Byrnes & Phi Theta Kappa- Panel Discussion: (DH-222)
- 5-5:50pm Breakout Session "B" Speakers  
Professor Denisa Talovic (DH-213)  
Professor Gian Roma (DH-222)  
Communications Department- Film Screening (DH-118)
- 6-7:30pm Dinner and Keynote Address (DH-201)  
Introduction by Dr. Michael Kinney, Associate Vice President & Dean of Liberal Arts/Learning Assistance Services  
Keynote Address by Dr. Tamara Fitzwater, Assistant Professor of Psychology, School of Humanities and Sciences, Ithaca College
- 7:30-8pm Q&A (DH-201)

## News Panel: Real News versus Fake News – 3pm (DH-201)

**Scott Sasina:** Morning Anchor **WBNG**, SUNY Broome Communications  
Alumnus

**Mike Tanzini:** Evening Anchor **News34**, SUNY Broome Communications  
Alumnus

**Vince Briga:** Staff Reporter **Spectrum**, SUNY Broome Communications  
Alumnus

**Amy Hogan:** Staff Reporter **FOX40**, SUNY Broome Communications  
Alumna

## Breakout Session A – 4pm

**Dr. Steven Call: Professor of History, Philosophy, and Social Science, SUNY Broome (DH-211)**

**TITLE: Can the human race survive mass communication?**

**DESCRIPTION:** Interested in how history and ideas intersect to shape culture and society? Steven C. Call earned his Ph.D. in 1997 from Ohio State University, specializing in military history, European history, and American history. Steve retired from the Air Force in 2001 and began his career at SUNY Broome. At Broome Steve teaches courses in Western Civilization, American, European, world, and military history. Steve's first book, published in 2006, stems from his Air Force career and examines America's use of air power in Afghanistan and Iraq, while his second book, published in 2009, examines the use of popular culture in America to advance theories about air power after World War II.

**Kathy Faber Langendoen, M.D.: Founder and Chair of the Center for Bioethics and Humanities, SUNY Upstate Medical University (DH-213)**

**TITLE: The Ethics of Hospital Ethics Consultation: Leveling the Hierarchy**

**DESCRIPTION:** How can healthcare providers manage negotiations with patients about bioethical issues in an ethical manner? How do we as healthcare providers navigate end of life issues, DNR orders, organ donation requests, etc. with our patients? Whose voice is privileged? How do we maintain patient rights? Dr. Kathy Faber-Langendoen, holds the Medical Alumni Endowed Professorship in Bioethics and is Professor of Medicine in the Division of Hematology-Oncology. She received her medical degree from Washington University in St. Louis and completed a medical oncology fellowship at the University of Minnesota with a research focus in bioethics. Before coming to Upstate in 1998, she was a faculty member at the University of Minnesota. At Upstate, Dr. Faber-Langendoen directs Upstate's *Ethics Consultation Service* and teaches bioethics in a wide range of venues, both in

the university and the community. She is also Associate Editor of *The Healing Muse*, Upstate's journal of literary and visual arts.

### **Phi Theta Kappa - Panel Discussion (DH-222)**

**TITLE: Mickey Mouse Monopoly**

**DESCRIPTION:** **Heather Coggin** (President, Mu Eta Chapter of PTK), **Jared Leonard** (Vice-President of Scholarship, Mu Eta Chapter of PTK), **Maria Roma** (Vice-President of Leadership, Mu Eta Chapter of PTK), and **Prof. Irene Byrnes** (Faculty Adviser to PTK, Associate Professor of History, Philosophy, and Social Science Chancellor's Awards for Excellence in Faculty Service and Professional Service) offer a panel discussion on the global power of Disney in shaping childhoods and a new generation of consumers. Panelists discuss how Disney has expanded its empire and perhaps even colonized childhood.

## **Breakout Session B - 5pm**

### **Prof. Denisa Talovic: Associate Professor of Nursing, SUNY Broome (DH-213)**

**TITLE: "I just called to say - I love her!" HIPAA Regulations vs. Mental Health Care Population**

**DESCRIPTION:** This session will explore the intricacies of managing HIPAA compliance within the mental health population. Denisa Talovic is a long-term professor of a nursing department at SUNY BCC. Her interests are psychiatric nursing care of the mental health populations. For the last 7 years, she has been working as a staff nurse on the psychiatric unit focused on ECT treatments and depression treatment modalities. She is also pursuing nurse practitioner degree in psychiatric mental health and plans to start to work as a psychiatric health care provider in early fall of 2017.

### **Prof. Gian Roma: Associate Professor of Business Administration, SUNY Broome (DH-222)**

**TITLE: Communicating and Assessing Ethical and Behavioral Performance**

**DESCRIPTION:** How can students better prepare themselves to succeed in an increasingly demanding, changing, and competitive world? One way is to educate themselves about the basic behaviors that are necessary to achieve goals. This session clarifies the behaviors that lead to success and also and show students a new methodology to accurately assess performance in each behavioral area. Gian Roma has a BS in Industrial Technology from the Watson School of Binghamton University, and an MBA from the Martino Graduate School of Business of Fordham University. Professor Roma's book, "Self Management: Understanding Behavioral Competency," is used in SUNY Broome's Freshman Experience courses.

### **Prof. Jason Detrani and Prof. Ed Evans - Film Screening (DH-118)**

## Dinner and Keynote Address – 6pm (DH-201)

**Introduction to Keynote - Michael Kinney Ed.D.** Associate Vice President and Dean of Liberal Arts/Learning Assistance Services, SUNY Broome

### **Keynote Speaker - Tamara Fitzwater, Ph.D.**

Assistant Professor of Psychology, School of Humanities and Sciences, Ithaca College

**TITLE: Becoming a Skeptic: Understanding, and Harnessing the Power of, Data Literacy**

**DESCRIPTION:** In today's data-driven society, it is imperative that we become informed skeptics, capable of forming our own opinions regarding the conclusions to be drawn from data. In this presentation, Dr. Fitzwater will discuss key factors to consider when examining the validity of data in the media and in professional contexts. We will explore basic tools and skills that can be used to navigate through the "smoke and mirrors" that are both inadvertently and purposefully used by those presenting their data to the public. Dr. Tamara Fitzwater is a new Assistant Professor in the Psychology department at Ithaca College who specializes in Behavioral Neuroscience. Current undergraduate students working in her laboratory learn appropriate research methods for the field, as well as skilled interpretation and presentation of research data. Before coming to Ithaca, Tamara taught multiple statistical courses for Psychology majors at Binghamton University, as well as serving as a statistical consultant in the College of Health Professionals at the Medical University of South Carolina. As a well-trained and practicing researcher, Tamara has a passion for data literacy, and strives to teach students the power that data literacy can have in their lives.

## **Q&A - 7:30pm (DH-201)**

**Certificates of Participation will be distributed at the conclusion of the Conference (Klee Room)**



The Ethics Committee Members thank you for joining us.



Timothy Skinner - Co-Chairperson  
Kimberly McLain - Co-Chairperson  
Brenda Dawe  
Erin Frye  
Erin Heard  
Julianne Klepfer  
Phyllis O'Donnell  
Robin Petrus

