# Voter Engagement Committee Meeting Wednesday, October 5, 2021

**Present**: Gervlyne Auguste, Linda Biemer, Charlie Compton, Vaughn Golden, Margaret Goodfellow, Carla Michalak, Jackie Stapleton, Alison Twang, Karl Wokan, Sara Wokan

### 1. Meeting called at 3:04pm

#### Linda welcomed and thanked everyone for attending today's meeting.

## 2. Minutes from August 12<sup>th</sup>, 2021 approved.

#### 3. County Clerk Race:

- Carla sent an email to the candidates on Monday, October 4<sup>th</sup> reminding them of the event. Harris Weiss phoned Carla to inform her that he is sick with a cold and is getting a Rapid Covid Test to be sure that he is negative. If he is positive, Carla will set up a Zoom link for Harris so he can still participate
- SUNY Broome sent out a Media Alert on Monday, October 4<sup>th</sup>, also advertised on SUNY Broome's Campus news both to faculty and students
- We decided to have audience members write their questions on index cards, Carla will bring index cards and pens
- Sara and Karl will screen the questions
- Microphones will be in place for the event
- Carla/Sharon will open the event with a Welcome, run through the power point and then have the candidates introduce themselves then we will ask them the questions the committee generated then take audience questions
- We will set up a voter registration table and Allison offered to take any voter registration applications to the BOE on Friday, October 8<sup>th</sup> as that is the deadline for applications
- 4. **NYS Supreme Court Race:** 3 candidates, 3 openings, 2 women, 1 man as candidates. All three will be elected. (We decided not to offer an event.)

# 5. Binghamton Mayoral Race:

- a. All set for October 21st at WSKG studios from 8pm 9pm, no live audience
- b. Sara and Karl will serve as time keepers

c. Vaughn is working on all things digital, the debate will be streamed to Facebook and YouTube

d. The question solicitation form is live now

e. WSKG is promoting the event, the committee must also promote the event

f. Charlie will forward any questions that come in on the form to the LWVBTC to be prescreened

g. Once completed, the video will be available at the PBS app and WSKG website.h. Citizens can send questions through the WSKG website, can also submit questions via Twitter as did previously

i. BU Civic Engagement Center will be hosting a viewing party of the Mayoral Debate. WSKG will give a shout out to the BU students. Margaret, Karl and Sara will be in the studio assisting. Karl and Sara will be in charge of time keeping. Each candidate is permitted to bring one person to the debate. Green rooms will be provided for each candidate.

## 7. Voter Education, Registration (SUNY Broome events, other)

- SUNY Broome: "Right to Vote" event on September 28<sup>th</sup> which is National Voter Registration Day. Was offered at 11am, and again at 6:30pm on campus in TH 101. LVWBTC conducted Voter Registrations for both events. The event went well but low turnout despite publicity for the event. Michael Vasquez recorded the event created a YouTube video which Carla shared with the committee. The video was also shared on SUNY Broome's social media sites and in their campus news.
- Constitution day: September 17<sup>th</sup> and programming was offered on September 20<sup>th</sup>.
  We did this virtually at the presenters' requests and had 16 participants.
- Voter Registration Tabling also occurred in the Student Center and a total of four students were registered. Mike Woodward (a member of the CEB participated)
- Sara tabled at the Women's March and stated that there was a lot of interest in the ballot proposal information
- Sara also noted that interest in voter registration is down
- Allison offered similar observations from her experience at BU. She believes there is voter burnout. We are putting in lots of time and effort into student events for minimal output/low student turnout
- Allison is working on interviews with the candidates and has started recording videos, will be putting those on the BU Civic Engagement website.
- Jackie Stapleton will invite Pat Walsh and Nicky \_\_\_\_\_ to one of meetings from Broome Tioga BOCES so we can discuss how we can interact with the communities Social Studies teachers
- Gervlyne: associated with the Deltas, they too are doing voter registrations with "Random Ground"

Meeting concluded at 4:00pm. The next Voter Engagement Committee Meeting is scheduled for November 9<sup>th</sup> at 3pm. Carla will send out the Zoom link for the meeting in November.